



# INFOBYTES

NEWSLETTER OF THE FRIENDS OF THE  
WEST CALDWELL PUBLIC LIBRARY

Volume 11, Issue 2

Summer 2009

## Jazz Up Your Summer @ West Caldwell Public Library



The West Caldwell Public Library is happy to announce our third annual Adult Summer Reading Club! This year's book club title is *The Fisher King* by Paule Marshall. The rules are simple, read or listen to one of the suggested titles and receive a gift drawing entry to win an iPod! Any additional titles will result in additional entry into prize drawings. There will be a number of additional special prize drawings for advanced reader's editions of new titles throughout the summer. Submit a book review and have it featured in the library's listserv and a special book display. Registration opens June 15<sup>th</sup>.

### Great Gatsby Dinner & Discussion Monday June 15, 2009 from 4:30 pm to 7:30 pm

Jazz Up Your Summer @ West Caldwell Public Library! Join us for an evening of dining and discussion featuring F. Scott Fitzgerald's *The Great Gatsby*. Before the event, read the book *The Great Gatsby* and join us on June 15<sup>th</sup> for a free screening of the classic film featuring Mia Farrow and Robert Redford. Then enjoy a light dinner while comparing in a lively discussion of the book and the film. This program is free and open to the public. Registration is required and limited. Contact the library to register at 973-226-5441.

### Jazz Up Your Finances Tuesday June 23, 2009 at 7:00 pm

The New Jersey Center for Financial Education and Consumer Credit Counseling Services will offer a free seminar on Understanding Money & Credit at the West Caldwell Public Library. This program is free and open to the public. Registration is required. Contact the library to register at 973-226-5441.

### "What's All This Jazz About" with Shenole Latimer Sunday June 28, 2009 at 2:00 pm

Jazz Up Your Summer @ West Caldwell Public Library! Join us as jazz saxophonist Shenole Latimer, through a balanced combination of live performance and presentation, educates us on how to appreciate jazz tunes. This program is free and open to the public. Registration is required. Contact the library to register at 973-226-5441.



### Classic Jazz Film Festival Four nights in July and August

Jazz Up Your Summer @ West Caldwell Public Library! The West Caldwell Public Library invites you to jazz up your summer at our classic jazz film festival spanning four nights in July and August. Join us for a free screenings of the following films:

- Mon. July 13<sup>th</sup> at 6:00 pm – The Glenn Miller Story
- Mon. July 20<sup>th</sup> at 6:00 pm - The Benny Goodman Story
- Mon. August 3<sup>rd</sup> at 6:00 pm – Lady Sings the Blues
- Mon. August 10<sup>th</sup> at 6:00 pm – Round Midnight

To see one or more of these films, contact the library to register at 973-226-5441. Registration is free and open to the public. Light refreshments will be served. A prize raffle featuring a basket of advanced reader's editions of new titles will immediately follow each film.

## Subscription Database Searching versus Web Searching, What's the Difference?

By Deborah D'Ambrosio, MLS

Hop on the information highway and with a few key search terms you're on your way to finding timely, accurate, authoritative, objective information, right?

Whether you're working on a homework assignment or researching a new subject about which you want more information, searching the World Wide Web may not be your best source. Here's why. Web pages may have been created by well-meaning, or not, individuals or groups who may lack objectivity and credentials.

We are all information seekers at one time or another. We search with the expectation of finding accurate, timely and well-researched sources to satisfy our information needs. In order to detect quality information we are not only looking at the accuracy, objectivity, completeness and timeliness of the information, but also who is providing the information. A thorough evaluation of information involves identifying the source. Here's where the library, your library card and the library reference staff can help.

You can still hop on the Internet and with a few clicks of the mouse be on your way to viewing well-researched, timely, accurate and authoritative sources of information. The library subscribes to a number of high-quality databases that have been created specifically for you and your information needs as a student, consumer and general information seeker.

On the library's homepage <http://westcaldwell.bccls.org> click on *Online Newspapers, Magazines & Subscription Databases* and your search begins. Choosing any one of the databases, *Ebsco*, *InfoTrac*, or *ProQuest*, you then enter your library bar code, which is on the back of your card, to gain access to the subscription database. Or on the library homepage click on the *JerseyClicks* link to perform a federated search, which allows you to search multiple databases at one time.

The reference staff is with you every step of the way to orient you, teach you and help you use the subscription databases to obtain the most value from them. Stop by the reference desk, use the "Meebo" texting function on the Library's homepage to chat in real time with a reference librarian, or call the Library at 973-226-5441 to speak with a reference staff member.

Remember, with subscription databases the five W's -- who, what, where, when, why -- of information evaluation have been performed for you so that you can be assured that your searches within any of the databases are returning reputable sources. You can spend more of your time choosing the best information for your needs

from newspapers, magazines, journals and reference resources. Your verification of the credentials of the writer, (who); of the objectivity or purpose of the database (what); of the accuracy of the information through traceable sources and citations (where); of the timeliness of the material, i.e., the creation date and updates (when); and the value or importance of the information to your topic (why) is quickly obtained since the database sources are professional, academic and scholarly and can be checked with comparable sources.

Web searching for information is an option that can produce valuable results, but keep in mind that verification of a Web site is part of the process of obtaining accurate and up-to-date information. Next time you're looking for information on the Web, try subscription database searching. It offers timesaving, reliable sources to keep you cruising on the information highway.

*Debbie is a Senior Librarian who joined the Library Staff in May 2006.*

### Friends Executive Board Members - 2009

President	Ron Day
Vice President	Audrey Ott
Treasurer	Lila Rubin
Corresponding Secretary	Mary Lindgren
Recording Secretary	Laverne Nelson
Member-at-Large (Hospitality)	- open -
Member-at-Large (Books-to-go)	Rozz Rusinow
Member-at-Large (Membership)	Phil Hessinger
Member-at-Large	Jane Berisso
Member-at-Large	Ralph Franzese
Immediate Past President	Polly Payne
Library Director	April L. Judge

## READ IT!

### A Friendly Reading Group

Come to a lively book discussion. All programs begin at 10:30 am and are held at the Crane's Mill Library. Copies of the books are available at the WCPL Reference Desk. Members of the general public are invited to attend.

#### Reading Groups at Crane's Mill

Thursday, June 11 – *When the Emperor was Divine* by Julie Otsuka

Thursday, July 9 – *Never Let Me Go* by Kazuo Ishiguro

Thursday, August 6 – *Housekeeping* by Marilynne Robinson

The Crane's Mill Library is in the Town Square Building at 459 Passaic Avenue in West Caldwell.



*Our 4<sup>th</sup> Annual  
International Dinner  
“Caribbean Cruise”*

*Saturday, October 10, 2009*

*6:00 pm Social Hour*

*7:00 pm Dinner*

*at the*

*West Caldwell Public Library  
30 Clinton Road, West Caldwell*

*\$45.00 per person*

*presented by the  
Friends of the West  
Caldwell Public Library*

*Wine, Beer & Soda  
Delicious Caribbean Buffet*

*Seating is Limited*

*For information and reservations contact:*

*Lila Rubin - 973-575-1380*

*or sign up below:*

-----  
*Caribbean Cruise - October 10, 2009*

*Name(s)* -----

*Number in party* \_\_\_\_\_ *x \$45.00 =* \_\_\_\_\_

*Make Checks Payable to the Friends of the West  
Caldwell Public Library and send to 30 Clinton  
Road, West Caldwell, NJ 07006*

*Reserved seating for groups of 4 or more*

*I (we) would like to sit with* -----

**From the President**

As you can see on the adjacent column, the Friends will be sponsoring another International Dinner on October 10<sup>th</sup>. We have been providing these dinners since 2005 when we had our first Spanish themed event entitled “A Night in Old Seville”. In 2006, we had a German evening (“Oktoberfest”) followed by “An Evening in Greece” in 2007. We had originally planned a “Cruise” theme dinner in 2008 but that unfortunately had to be cancelled.



We are excited about our “Cruise” this year. Our previous International Dinners have been highly successful sold-out events. We expect this dinner to be equally as popular so make your reservations early.

The Friends continue to sponsor many of the library adult programs as well as present our own programs in conjunction with the Historical Society of West Caldwell.

Since the first of the year, we have provided major funding for four library programs: **Afterplay, Our Music- Our Culture, Latin Sensations** and **Yiddish Broadway**. We also co-sponsored four programs with the Historical Society: **The 1940’s, Monomonock Inn (Encore), Non-Essential History** and **Caldwell’s Civil War Regiment**.

On September 10<sup>th</sup>, we are fortunate to have back Phil Jaeger who will present his newest slide program entitled **New Jersey Mills. Whatever Happened to Them?** Phil’s five previous presentations at the West Caldwell Library have all played to “full houses.” This will be another co-sponsored event with the Historical Society.

The programs at the library have been very popular – in fact in some cases, too popular. The library community room has a seating capacity of 80 and that isn’t enough for some programs. The library now requires that reservations be made for all programs and once the room is filled, no more reservations will be accepted. It is important, therefore, that you make your reservations early if you plan to come to a program, and that you cancel your reservations as a courtesy to others if your plans change.

The annual meeting of the Friends will be on Thursday, November 6<sup>th</sup> at 7:00 pm.

Membership continues to rise. As of the end of May, our 2009 paid membership stood at 293, compared to 201 this time last year. I again want to welcome our new members and thank our old members for their loyalty and continuing support.

- Ron Day

## Membership Application

Yes, I want to be a Friend! Enclosed is my annual contribution with a check payable to the Friends of the West Caldwell Public Library and mailed to the above address.

New Member  Renewal Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

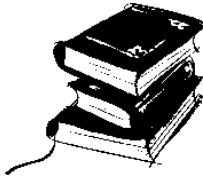
Individual/family \$10.00  Library Lover \$25.00

Bookworm \$50.00  Bibliophile \$100.00

Yes, I would like to volunteer my time to help the Friends of the Library.

Yes, my employer has a "matching grant" program. Please complete and return the enclosed employer form.

*The Friends of the West Caldwell Public Library is a non-profit 501(c)(3) organization. Your contributions are tax deductible.*



### The Green Corner

#### Ideas for Recycling Your Clutter

1. **Athletic Shoes** – Nike Reuse-A-Shoe, they take worn out sneakers (any brand). For more information, visit [nikereuseashoe.com](http://nikereuseashoe.com).
2. **Cell Phones and Electronics** – Go to [greenergadgets.com](http://greenergadgets.com). They offer resources for recycling various types of electronic devices.
3. **Eyeglasses** – Lions Clubs International offers a kit that makes it easy for you to mail them out. Visit [lionsclubs.org](http://lionsclubs.org).
4. **Clothing** – Donate clothing in good condition to your local thrift shop or contact [goodwill.org](http://goodwill.org).
5. **Other Unneeded Items** – Most unneeded items that are in good condition are welcomed at most thrift shops. You can also try [freecycle.org](http://freecycle.org) – a worldwide gifting movement that saves useful resources from landfills while providing items for free to community members in need.

## Youth Services Department Plans Another Exciting Summer

The Summer Reading Club kicks into high gear after schools are out for the summer break. Programs are provided weekly for children of all ages. Programs run from Monday, June 22<sup>nd</sup> through Friday, August 7<sup>th</sup> with a closing performance by singer Allan Lieberman on Monday, August 10<sup>th</sup>.

The 2009 reading program schedule is as follows:

Age/Grade	Program	Day
Ages Birth - 3	Rhyme Time	Mon, Tues, or Wed.
Ages 3 - 6	Fun Time	Tues, Wed, or Thurs.
Grades K - 2	Book Beat	Monday
Grades 2 - 4	Lunch Bunch*	Wednesday
Grades 6 & up	Talk It Up!	Thursday

### \* Lunch Bunch at the Creative Cafe

For children in grades 2 - 4



Children are asked to bring a brown bag lunch to each program. The Library will supply drinks and treats.

### Express Yourself @ your library

Students entering grade six and up can participate in their own Summer Reading Club *Express Yourself @ your library*.

#### Read to Win!

Starting on Monday, June 22<sup>nd</sup>, students fill out a short book review each time they read or listen to a book. These reviews automatically enter the student for a chance to win weekly prizes. Each review also equals a chance to win the end-of-the-summer prize basket. The more you read, the more chances you have to win!



#### Weekly Trivia Contest

Trivia questions about Art, Music, Dance, etc. will be posted in the library and a weekly winner will be selected from all the correct answers received.

Students may also attend the evening Talk It Up! and More meetings for book discussions and other fun activities.

# Greetings from the Director

## SUMMER 2009 @ your library

Almost 10 years ago, the American Library Association launched it's @ your library Campaign for America's Libraries. Using the tag phrase or "brand" @ your library from this ALA marketing endeavor, libraries throughout the country have promoted anything that they do well or anything that needed to become more visible to community members.



This nationwide public awareness campaign continues to promote the value of libraries and librarians. It makes community members realize that libraries are dynamic community centers that provide a wide range of services and collections to users. Public, academic, research and school libraries have bought into this invaluable and most successful cam-

paign. This brand has become an everyday phrase in library land; one that seems to have become inseparable from libraries everywhere.

No matter what services or collections libraries want to publicize they can use a catchy starter phrase and end it using this simple phrase. The combinations are endless!

The following table lists some of the starter phrases developed by the ALA followed by some ideas put forth by members of the West Caldwell Public Library. Of course the one phrase that should be used by all libraries is:

### READ @ your library

If you can think of any starter phrases that describe the West Caldwell Public Library, please submit them to me. I'd like to hear what you think about when you are @ your library!

So **Have Fun @ your library** this summer!

Happy Summer, Happy Reading!

- April L. Judge

Here are some starter phrases that were developed by ALA.

#### Starter Phrase

Step up to the plate @ your library . . . . .  
One Nation, Many Voices @ your library . . . . .  
What's New? @ your library . . . . .  
World's Connect @ your library . . . . .  
Families Read Together @ your library . . . . .  
Build a Community of Readers @ your library . . . . .  
Your Final Answer @ your library . . . . .  
Picture This @ your library . . . . .  
Set Your Sites @ your library . . . . .  
Find Your Fortune @ your library . . . . .  
Build a Bright Future @ your library . . . . .  
Something for Everyone @ your library . . . . .  
Freedom to Read, Hear, View, Think @ your library  
Debate! @ your library . . . . .

#### Promoting What?

Baseball collections  
Diversity in the community  
New Services of Any Kind  
Theme of National Library Week 2009  
Family Literacy  
Community Literacy  
Scavenger Hunt for Teens  
Art or Photo Display  
Databases  
Investment program  
Job/Career Fair  
Library has everything any body could want!  
Intellectual Freedom  
Debate on current events/prominent issues

And here are some starter phrases that members of the West Caldwell Public Library thought up.

#### Starter Phrase

Tax Time! @ your library . . . . .  
All That Jazz! @ your library . . . . .  
Poetry Galore @ your library . . . . .  
  
Storytime Kids @ your library . . . . .  
Go Wireless @ your library . . . . .  
Books to Go @ your library . . . . .  
Be Creative @ your library . . . . .  
Teens Rock @ your library . . . . .  
Volunteer @ your library . . . . .

#### Promoting What?

Tax form distribution  
2009 Summer Reading Program for Adults  
National Poetry Month (April) or our annual Poetry Festival held every May  
Story times  
WiFi capabilities  
Program to take books to the homebound  
2009 Summer Reading Club theme for children  
Teen services  
Join the Friends, sign up for volunteer activities

Friends of the West Caldwell Public Library  
30 Clinton Road • West Caldwell, NJ 07006  
973-226-5441 • <http://westcaldwell.bccls.org>

InfoBytes Editor – Ron Day  
Library Hours

Monday, Tuesday, Wednesday & Thursday 9:00 am – 8:00 pm  
Friday 9:00 am – 6:00 pm  
Saturday 9:00 am – 5:00 pm (9:00 am – 1:00 pm in summer)

Non-Profit Org.  
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Permit No. 16

There will be a  
**“Remembering Woodstock”**  
Event at the Library on  
**Saturday, August 15 at 1:00 pm**  
In Honor of the 40<sup>th</sup> Anniversary of this  
Festival and Concert

## **Friday Afternoon at the Movies**

**Showtime 1:00 pm**

June 5: “Last Chance Harvey” (PG-13, 2008) 100 min.

June 12: “The Curious Case of Benjamin Button” (PG-13, 2008) 166 min.

June 19: “Valkyrie” (PG-13, 2008) 120 min. (Film Discussion)

June 26: “Frost/Nixon” (R, 2008) 122 min.

July 10: “New in Town” (PG, 2009) 97 min.

July 17: “The International” (R, 2009) 118 min.

July 24: “Defiance” (R, 2008) 136 min. (Film Discussion)

July 31: “W.” (PG-13, 2008) 129 min.

August 7: “Inkheart” (PG, 2008) 106 min.

August 14: “Revolutionary Road” (R, 2008) 119 min. (Film Discussion)

August 21: “Cadillac Records” (R, 2008) 109 min.

August 28: “Passengers” (PG-13, 2009) 93 min.